

Dear Friend of World Vision,

As I begin my presidency of World Vision U.S., I'm excited to *press into the miraculous*. This means encouraging staff, supporters, and those we serve to step into something bigger and better—God-sized impact greater than what we can achieve on our own.

We saw this in 2018. Thanks to God working in the hearts of U.S. supporters like you, we received more than \$1 billion in revenue! That enabled us to devote \$52 million more this year to our transformative work in communities around the world—programs that open the door to fullness of life for children, so they can become all that lesus created them to be.

Here's evidence of the miraculous impact we are achieving, thanks to your generosity and God's power:

- Every 60 seconds, a family gets water, a hungry child is fed, and a family gets the tools to overcome poverty.
- » From 2013 to 2017, nine of every 10 severely malnourished children we treated made a full recovery.
- » In just five years, together we impacted the lives of over 200 million vulnerable children by tackling the root causes of poverty.

I'm so grateful for your partnership this past year. Together, let's continue to press into the miraculous. Jesus is waiting for us there!

God bless you,

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Edgar Sandoval Sr.
President, World Vision U.S.

Our vision for every child, life in all its fullness.

Our prayer for every heart, the will to make it so.

—World Vision's vision statement



## Seeing miracles happen

Together with our donors, we are:

### SAVING LIVES IN THE WAKE OF DISASTER

World Vision stands ready to protect children and families by offering critical help within 24 to 72 hours of a disaster. And our 40,000 staff in nearly 100 countries are committed to helping families rebuild. In 2018, World Vision:

- » Responded to 143 humanitarian emergencies around the world, including the ongoing hunger crisis in East Africa and the refugee crises in Syria, Iraq, and South Sudan<sup>†</sup>, as well as Hurricanes Florence and Maria in the U.S.
- » Assisted 16 million disaster survivors, refugees, and internally displaced people worldwide<sup>†</sup>
- » Used \$142.1 million in private donations and public grants for global disaster relief efforts
- » Kept \$2 million worth of pre-positioned relief goods available for immediate use in disaster response<sup>†</sup>

# CREATING HOPE FOR TODAY— AND TOMORROW

World Vision is passionate about seeing every child break free from poverty and reach their God-given potential. Our unique development model offers a full solution to poverty, enabling real and lasting change for children and families. In 2018, World Vision:

- » Helped transform the lives of over 3.5 million<sup>†</sup> children registered in **child sponsorship** programs worldwide, including more than 1 million children who were supported by caring sponsors in the U.S. Because of our community-focused solutions, for every child you help, four more children benefit
- Helped provide access to clean water for 4 million people, improve sanitation for 2.8 million, and improve hygiene for 5 million in urban and rural areas; World Vision is reaching one new person with clean water every 10 seconds and since 2011 has provided 19 million people with access to clean water<sup>†</sup>
- » Used \$61.9 million in food grants, including 111,023 metric tons of food supplies, to help nourish children and families

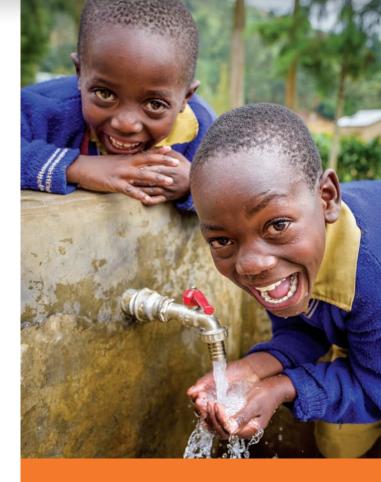
- » Disbursed \$726 million in microloans to I.I million hardworking people in 29 countries impacting 2.4 million jobs and improving the lives of 4.I million children<sup>†</sup>
- » Was the largest implementing partner of the World Food Program<sup>†</sup> and the 7th largest implementing partner of USAID
- » Assisted 4 million children and adults in the United States through disaster response and access to basic necessities such as clothing, school supplies, and building supplies
- Empowered hundreds of thousands of children to protect themselves from abuse and violence, and mobilized parents, caregivers, and faith leaders to nurture children and prevent harm<sup>†</sup>
- » Worked to improve quality of education for children in nearly 50 countries by engaging their teachers, families, and communities, helping them obtain literacy, numeracy, and life skills for brighter futures<sup>†</sup>

### **WORKING WITH PARTNERS**

World Vision offers its partners—individuals, churches, companies, governments, and local and international organizations—powerful ways to impact the lives of children in need. These multiple funding sources allow us to leverage all donations efficiently and keep overhead low. In 2018, World Vision:

- » Joined with 881,000 individual donors and 15,000 organizational donors in the U.S. to care for our world's poor
- » Partnered with 16,192 U.S. churches to bridge the gap between their communities and communities in need around the globe
- » Received \$328.7 million in grants of food and cash from the U.S. government and other agencies
- » Shipped 84,377 pallets of top-quality products including medicine, school supplies, shoes, and clothing—all donated by corporations to benefit communities in 33 countries

<sup>†</sup>Achievements made possible with the support of World Vision donors around the world. Achievements not marked with this symbol were made possible with the support of World Vision donors in the U.S.



those who bring good news!"

—Romans 10:15 (NIV)

### 2018 WORLD VISION U.S. SENIOR LEADERSHIP

Richard E. Stearns\* :: President\*\*

Edgar Sandoval\* :: Chief Operating Officer\*\*

**Doug Treff\*** :: Chief Financial Officer; Corporate Secretary and Treasurer

Christine Talbot\* :: Sr. Vice President, Human Resources

Chris Glynn\*:: Sr. Vice President, Transformational Engagement

**Margaret Schuler\*** :: Sr. Vice President, International Programs

### 2018 WORLD VISION U.S. BOARD OF DIRECTORS

Tim Pawlenty

Larry Probus

University

church planter

Former governor of Minnesota

Vice president of finance and

administration, Whitworth

Dr. Soong-Chan Rah

Associate professor, North Park

Theological Seminary; urban

Dr. Joan Singleton\*, Chair

Richard E. Stearns\*

Roland C. Warren

Fatherhood Initiative

Dr. Jerry E. White

International

Laura Whitley

America (retired)

board member, National

President, World Vision U.S.\*\*

(retired September 2018)

President and CEO, Care Net;

President emeritus, The Navigators

Executive vice president, Bank of

\*Titles as of September 30, 2018

\*World Vision U.S. officers

Chief financial officer, Pepperdine

Dr. Leith Anderson

President, National Association of Evangelicals

Rev. Noel Castellanos President, Christian Community Development Association\*

Dr. Vinh Chung

Surgeon, Vanguard Skin Specialists; rescued by World Vision's Operation

Rev. John Crosby

Senior pastor, Christ Presbyterian Church, Edina, MN\*\*

Lisa Treviño Cummins President, Urban Strategies

Sandy Grubb\*, Vice Chair Executive Leadership Team, Women of Vision; educator (retired)

Vonna Laue

Executive vice president, Evangelica Council for Financial Accountability

Wing Yew Lum Marketing lead, Amazon

Christin McClave

Chief beoble officer, CARDONE Industries

Andrew Morley WVI president's representative

### WHO WE ARE

World Vision is a Christian humanitarian families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

### WHO WE SERVE

World Vision provides hope and assistance 100 countries, joining with local people to find lasting ways to improve the lives of children and families in need.

### WHY WE SERVE

CHURCHES

Matthew 25 legacy.

30hourfamine.org

Motivated by our faith in Jesus Christ, we a demonstration of God's unconditional love for all people. World Vision serves all people,

Make a planned gift :: Use your will, retirement assets,

or stock to help support programs. Explore other giving

options that can benefit you and your loved ones while

helping the world's poor. worldvision.org/mylegacy

In Matthew 25, Jesus calls His followers to serve

answer that call, we serve Him. Together, let's

with the world's greatest needs and build a

discover where your church's passion converges

**Live out Jesus' words ::** Bring Matthew 25:35–36

alive through the Matthew 25 Challenge—a week-

long, multigenerational experience that encourages

need around the world. Daily activities and impactful

videos open eyes and hearts, leading to opportunities

for participants to activate their faith in personally

**Go hungry ::** Give your youth the chance to grow

to help hungry kids. World Vision's 30 Hour Famine

is customizable for youth groups of all sizes, and the

Global 6K for Water :: Combine family fun.

name of lesus. worldvision6k.org

local outreach, and global impact as you rally your

congregation with the global church around a unified goal:

bringing life-changing clean water to those in need in the

weekend experience is unforgettable for participants.

closer to God as they fast for 30 hours and raise funds

meaningful ways. worldvision.org/matthew25

participants to engage in Jesus' love for those in

the hungry, the thirsty, and the stranger. When we

Share God's love with "the least of these"



# Get involved and change lives

### INDIVIDUALS

Share hope with children in need

With World Vision, just one person can help change the life of a child and their community. Your gifts of money, time, and talent come together with those of our many other partners, offering a way out of extreme poverty for children in some of the world's most difficult places.

**Sponsor a child ::** Help one child reach their God-given potential, and empower their entire community to break the cycle of poverty. worldvision.org

Give life-changing gifts :: Choose from more than 100 options in the World Vision Gift Catalog to make a lasting impact for children and families in need and honor a loved one. worldvisiongifts.org

**Speak up ::** Use your voice to influence policies that support children and help end global poverty. Sign up to receive email alerts with simple tools to contact your members of Congress. worldvision.org/advocacy

Donate through your workplace :: Multiply your donations through your company's matching gifts program or enjoy the convenience of giving at work. worldvision.org/employeegiving

Help in the U.S. :: Support vulnerable children and families in America's most distressed areas and help them reach their full potential. worldvision.org/usprograms

## COMPANIES AND OTHER GROUPS

Share a better future with the world

World Vision brings together companies (small businesses to large corporations) and other groups who are passionate about ending global poverty to help create lasting change through our proven sustainable development model. Through World Vision's integrity, experience, and expertise, you and your company or group can help communities break the cycle of poverty and transform lives around the world.

## Invest in corporate social responsibility ::

Strengthen your business and change lives through product donations, financial support, and programs that engage your employees, customers, and community. worldvision.org/corp

**Assemble kits ::** Host a hands-on event to provide kits for vulnerable women, children, families, and those affected by poverty and disaster here at home and around the world. worldvision.org/kits



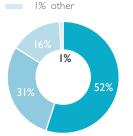
2018 FINANCIAL HIGHLIGHTS

Total operating revenue	\$1,056	\$1,044	\$1,014
Other income, net	7		8
Gifts-in-kind	168	158	236
Public grants (food and cash)	329	303	220
Private cash contributions	\$552	\$572	\$550
operating revenue (in millions)	2018	2017	2016

» operating expenses (in millions)	2018	2017	2016
Total program services	\$907	\$855	\$835
Fundraising	91	89	96
Management & general	56	57	57
Total operating expenses	\$1,054	\$1,001	\$988

### » operating revenue » operating expenses





In 2018, 86 percent of World Vision's total operating expenses were used for programs that benefit children, families, and communities in need.

### » program services (in millions) total program services: \$907



View our Consolidated Financial Statements onlin at worldvision.org/ar



## » net assets (in millions) total net assets: \$213





World Vision's objective for financial liquidity and reserves is to operate in a prudent range of stability, while recognizing the imperative of distributing maximum funds to mission as quickly as possible. World Vision U.S. remains financially strong, with sufficient

liquid assets to discharge ongoing ministry commitments and other obligations.

### » revenue and overhead trends (in millions)

Operating revenue for the organization increased by 1% during the year. Public grants and gift-in-kind revenue increased while private cash revenue decreased.



### » overhead rate (percent of operating revenue)

Fundraising, management, and general expenses (generally referred to as overhead) increased \$1 million in 2018, but our overhead rate (overhead as a percent of operating revenue) remained at 14%.



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